



**RYAN HIGLEY**  
Design · Animation · Education

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 938 Daffodil St.  
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## WORK EXPERIENCE

### Lead Graphic Designer

*Center for Creative Leadership*

Colorado Springs, CO | 7/2017 - current

- A leader of the Creative Services team who partners with internal and external clients in the identification, development, and execution of cutting-edge design solutions for key custom accounts.
- Works with Senior Graphic Designer(s) in the identification and recommendation of skill-based training for the Creative Services team.
- Works with analytics/data from CCL social media and the website to identify trends and recognize new avenues of design application.
- Leads the team in the recommendation of new software/media products and design techniques.

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### Senior Graphics and Multi-Media Designer

*Center for Creative Leadership*

Colorado Springs, CO | 5/2014 - 7/2017

- Worked independently, with groups and lead teams to produce complex designs for both print and web, utilizing a wide range of advanced production tools, software and hardware.
- Managed organization level projects in a time sensitive and deadline oriented environment which included graphic design work, motion graphics, video capture and editing, photography, illustration and visual concept consultations.
- Worked collaboratively with Marketing and the Creative Visual Design team to implement a new digital design focus across the scope of the international non-profit.



## EDUCATION

Arizona State University

Masters of Technology

Graphic Information Technology

May 2018

Savannah College of Art and Design

Bachelor of Fine Arts

Computer Animation

June 2003, Magna Cum Laude



## COMPUTER SKILLS

Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Adobe Premiere  
Adobe Audition  
Adobe Captivate  
Adobe After Effects  
Adobe Flash  
Adobe Muse  
Camtasia  
Lectora  
Microsoft Outlook  
Microsoft Word  
Microsoft Power Point  
Basic HTML + CSS  
Wordpress  
Prezi presentation software  
Blackboard LMS



## Creative Director

*Network Leader*

Colorado Springs, CO | 8/2015 - current

- Works as part of a small business team to set the marketing direction, visual design for products, web presence and user experiences.
- Coordinates the marketing and social media needed for the business and creates both print and online materials including video, infographics, interactive UI, booklets, etc.

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## Instructional Designer

*Colorado State University Pueblo*

Pueblo, CO | 1/2012 - 3/2014

- Worked with instructors, staff and students on a variety of projects including graphic design work, multimedia creation, video editing, web design technology applications, and hybrid course management.
- Created graphic design, animation, multimedia projects and online courses for training, front-end website design, and marketing campaigns for the university.
- Used expertise in technology and design to host professional development seminars on campus which include topics on design software, LMS course management, social media, and presentation design.
- Managed multiple work-study students and outlined specific projects, as well as overall goals for their development.
- Used social networks and online resources to educate the faculty, staff and students at CSU-Pueblo. This often took the form of video tutorial creation, blogging, tweeting and interpreting social analytics.
- Supplied Tier 2 customer service support for Information Technology Services with emphasis on the Blackboard learning management system and multimedia design.



## LEADERSHIP DEVELOPMENT

- **Community Leadership Program** with one-on-one executive coaching.  
*Focus:* Team effectiveness, goal setting, leadership performance development
- **Leadership Essentials and Leadership Beyond Boundaries.**  
*Focus:* Assessing strengths and weaknesses, feedback, leadership development
- **Myers-Briggs Type Indicator** assessment and practical training.  
*Focus:* Communicating, managing conflict, making decisions.
- **Direction, Alignment, Commitment** interactive online leadership course.  
*Focus:* How teams succeed, dealing with change, team goals.



## SOCIAL MEDIA

- Managing a YouTube channel with 36 million views and 16,500 subscribers.
- Engaging members of the YouTube community and fans of the channel.
- Marketing through Facebook, Instagram and Twitter.



## MULTIMEDIA EXPERIENCE

### Adjunct Instructor of Animation and Design

*Devry University*

Colorado Springs, CO | 9/2010 - 10/2013

- Taught web, animation, and graphic design classes such as Design Fundamentals, Advanced Design, Animation for the Web and Digital Imaging. These classes covered a wide range of techniques (project planning, storyboarding, rapid visualization, etc.) and software applications (Adobe Flash, Action Script, Photoshop, Illustrator, etc.).
- Worked in a blended-learning environment utilizing the Devry learning management system (eCollege). Created tutorial lectures, critique based discussions and hands-on interactive projects used both in-class and online.
- Worked with other faculty and administrators to effectively evaluate, and rework course curriculums within the Devry course management system.
- Initiated weekend tutoring sessions and mentored students outside of class with networking opportunities and career placement recommendations.

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### Head of Design

*RMS Electric*

Colorado Springs, CO | 11/2010 - 1/2012

- Created designs for both local and national businesses, which included vector / raster drawings and proofs, on site photography, and 3D renderings. Use of CAD software for design and production with a C&C router.
- Customer service based duties for both design work and information requests through phone and email, but also in person by scheduling in-house and on-site meetings.

- Video, still photography, and audio production using various professional cameras, audio recording devices, lighting equipment, etc.

- Creating, editing, and publishing of audio, video and animation projects with many different software packages and post production tools.

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